

DAISY

L O N D O N

ReadyCare is pleased to partner with Daisy London to bring their wellness-focused jewelry brand to spa & hotel customers in the United States. Daisy London's Chakra Collection of bracelets brings a contemporary interpretation of ancient Buddhist chakra symbols to deliver bracelets with a deeper spiritual ideology. This is an exciting brand with proven sell-through potential to offer in your retail areas.

What Makes Daisy London's Chakra Collection So Popular

- In yogic traditions, the chakras are the manifestation of spiritual energies, and they are responsible for well-being & a healthy life
- There are eight chakras that have inspired this collection and each bracelet is designed to serenely balance each chakra's unique blend of spiritual energies
- Individuals choose the chakra that speaks to their personality to achieve spiritual balance & flow
- Available in sterling silver & 18ct gold plate with colored or black cords
- Chakra bracelets are popular with celebrities, fashion editors & consumers around the world



Base Chakra
Self-Esteem,
Sense of Security &
Family Values



Sacral Chakra
Passion & Intimacy



Solar Plexus Chakra
Personal Power,
Self-Confidence &
Self-Control



Heart Chakra
Love, Self-Control
& Forgiveness



Throat Chakra
Truthful Expression,
Loyalty & Organization



Brow Chakra
Insight, Self-Realization
& Release of Negative
Thoughts



Crown Chakra
Aspiration, Spirituality
& the Integration of
Conscious &
Subconscious Mind



Aura Chakra
Balance of all the
chakras

ReadyCare Price List

for **DAISY** Products
L O N D O N

****All initial orders must include a retail display package****

| Product | Product Number | Metal | Cord Color | Wholesale Price | Suggested Retail Price |
|---|----------------|--------|------------|-----------------|------------------------|
| Retail Display Package #1 (Gold) • 7-piece retail display (base, backer, risers & cushions) • 28 gold bracelets (14 color cords, 14 black cords) • 28 Chakra insert cards, 28 Daisy pouches & 1 counter sign | CHAKPACKSMG7 | Gold | Mixed | \$1,120.00 | N/A |
| Retail Display Package #2 (Gold) • 8-piece retail display (base, backer, risers & cushions) • 32 gold bracelets (16 color cords, 16 black cords) • 32 Chakra insert cards, 32 Daisy pouches & 1 counter sign | CHAKPACKSMG8 | Gold | Mixed | \$1,280.00 | N/A |
| Retail Display Package #3 (Silver) • 8-piece retail display (base, backer, risers & cushions) • 32 silver bracelets (16 color cords, 16 black cords) • 32 Chakra insert cards, 32 Daisy pouches & 1 counter sign | CHAKPACKSMS8 | Silver | Mixed | \$1,024.00 | N/A |
| Retail Display Package #4 (Mixed Gold & Silver) • 8-piece retail display (base, backer, risers & cushions) • 32 bracelets (16 gold, 16 silver, mixed cords) • 32 Chakra insert cards, 32 Daisy pouches & 1 counter sign | CHAKPACKSMX8 | Mixed | Mixed | \$1,152.00 | N/A |
| Retail Display Package #5 (Mixed Gold & Silver) • 3-tier retail display (base, backer, risers & cushions) • 48 bracelets (16 gold, 32 silver, mixed cords) • 48 Chakra insert cards, 48 Daisy pouches & 1 counter sign | CHAKPACK | Mixed | Mixed | \$1,664.00 | N/A |
| Base Chakra Bracelet | BRCHK1015 | Silver | Red | \$32.00 | \$75.00 |
| Sacral Chakra Bracelet | BRCHK1016 | Silver | Orange | \$32.00 | \$75.00 |
| Solar Plexus Chakra Bracelet | BRCHK1017 | Silver | Yellow | \$32.00 | \$75.00 |
| Heart Chakra Bracelet | BRCHK1018 | Silver | Green | \$32.00 | \$75.00 |
| Throat Chakra Bracelet | BRCHK1019 | Silver | Blue | \$32.00 | \$75.00 |
| Brow Chakra Bracelet | BRCHK1020 | Silver | Purple | \$32.00 | \$75.00 |
| Crown Chakra Bracelet | BRCHK1021 | Silver | Lilac | \$32.00 | \$75.00 |
| Base Chakra Bracelet | BRCHK2008 | Silver | Black | \$32.00 | \$75.00 |
| Sacral Chakra Bracelet | BRCHK2009 | Silver | Black | \$32.00 | \$75.00 |
| Solar Plexus Chakra Bracelet | BRCHK2010 | Silver | Black | \$32.00 | \$75.00 |
| Heart Chakra Bracelet | BRCHK2011 | Silver | Black | \$32.00 | \$75.00 |
| Throat Chakra Bracelet | BRCHK2012 | Silver | Black | \$32.00 | \$75.00 |
| Brow Chakra Bracelet | BRCHK2013 | Silver | Black | \$32.00 | \$75.00 |
| Crown Chakra Bracelet | BRCHK2014 | Silver | Black | \$32.00 | \$75.00 |
| Aura Chakra Bracelet | BRCHK3003 | Silver | Black | \$32.00 | \$75.00 |
| Base Chakra Bracelet | BRCHK1001 | Gold | Red | \$40.00 | \$99.00 |
| Sacral Chakra Bracelet | BRCHK1002 | Gold | Orange | \$40.00 | \$99.00 |
| Solar Plexus Chakra Bracelet | BRCHK1003 | Gold | Yellow | \$40.00 | \$99.00 |
| Heart Chakra Bracelet | BRCHK1004 | Gold | Green | \$40.00 | \$99.00 |
| Throat Chakra Bracelet | BRCHK1005 | Gold | Blue | \$40.00 | \$99.00 |
| Brow Chakra Bracelet | BRCHK1006 | Gold | Purple | \$40.00 | \$99.00 |
| Crown Chakra Bracelet | BRCHK1007 | Gold | Lilac | \$40.00 | \$99.00 |
| Aura Chakra Bracelet | BRCHK3001 | Gold | Black | \$40.00 | \$99.00 |
| Daisy London Pouch | PK004 | N/A | N/A | \$1.00 | N/A |
| Daisy London Large Box | PK005 | N/A | N/A | \$1.95 | N/A |
| Daisy London Gift Bag | PK008 | N/A | N/A | \$1.25 | N/A |